Sponsorship Pack

SCRUM DAY
LONDON
2024

Theme:
Removing The Barriers To Critical Thinking

Thinking Outside of the Agile Box

Optimising Flow and Value across your Organisation

20th June, 2024, London, UK

Big News

This Year (2024), we are celebrating our 9th Annual Event.

Join us, let's grow Critical Thinking, Scrum, Kanban, Agile, Business Agility across the UK and Beyond, Together.

Akaditi is the Organiser of Scrum Day London

We ❤️ London. We ❤️ Scrum

Scrum Day London

London is one of the most exciting and vibrant cities in the world and a financial capital at the centre of the World Financial market. London is also home to a vast number of companies using Agile practices and the Scrum process. This event provides a unique opportunity where individuals and organizations gather together to share their stories and network as a community. Scrum and Kanban are all about people. Our speakers have volunteered to share their story to help others achieve success with their Scrum, Kanban & Agile journey.

SCRUM DAY
LONDON

Scrum Day London

Scrum Day London is a positive, open platform that seeks to engage new people and people we already know, who are looking to create better ways of working and solving complex problems for themselves and others.

Scrum Day London is a community event, an opportunity to join like-minded people who are ready to improve the world through shared values of community, learning, and service. A great place to network and be part of a network.

Scrum Day London is a powerful one day conference that features main-stage Inspirational keynote speakers from around the World, workshops (academies) led by top Agile practitioners (experts) from across the private and public sectors, that tackle a range of topics, and also seeks to address many attendee-led issues through Q&As.

We are building a community that will: support you, inspire you, challenge you, help you be the kind of person you want to be, and most importantly, have a ton of fun creating new ideas!

info@scrumdaylondon.com
www.scrumdaylondon.com

PLATINUM

Title Sponsor Positioning
- Conference brochure
- Website linked to sponsor website
- Email Marketing (inclusion of logo on email headers)

Priority Positioning on Website
- Sponsor news on event website for 6 months
- Videos and content on website

Email

- Whitepapers, news, announcement

Social Media
- Content of Sponsors on all Akaditi/SDL platforms (Twitter, LinkedIn, Facebook, YouTube and Instagram) for 6 months.
- All paid ads on Akaditi/Scrum Day London platforms (include sponsors logo and content)

Event
- 10 conference tickets
- Full color double page ad in brochures
- Pull up banner of sponsor at event grounds
- Keynote speaking slot by rep at event
- Incorporation of sponsor message into workshop speeches
- Exhibitor Stand
- key sponsor message on the day. 5 minutes slot
- Special interviews with CEO sponsor company
- Sponsor video added to SDL YouTube channel

Post - Event
- Free In-house Agile workshop for 30 staff membe
- Comprehensive post event report
- Access to attendees list

£ 15,000.00

G O L D

Title Sponsor Positioning
- ► Conference brochure
- ► Website linked to sponsor website
- ► Email Marketing (inclusion of logo on email headers)

Priority Positioning on Website
- ► Sponsor news on event website for 3 months
- ► Videos and content on website

Email

- ► Whitepapers, news, announcement

Social Media

- ► Content of Sponsors on all Akaditi/SDL platforms (Twitter, LinkedIn, Facebook, YouTube and Instagram) for 3 months.

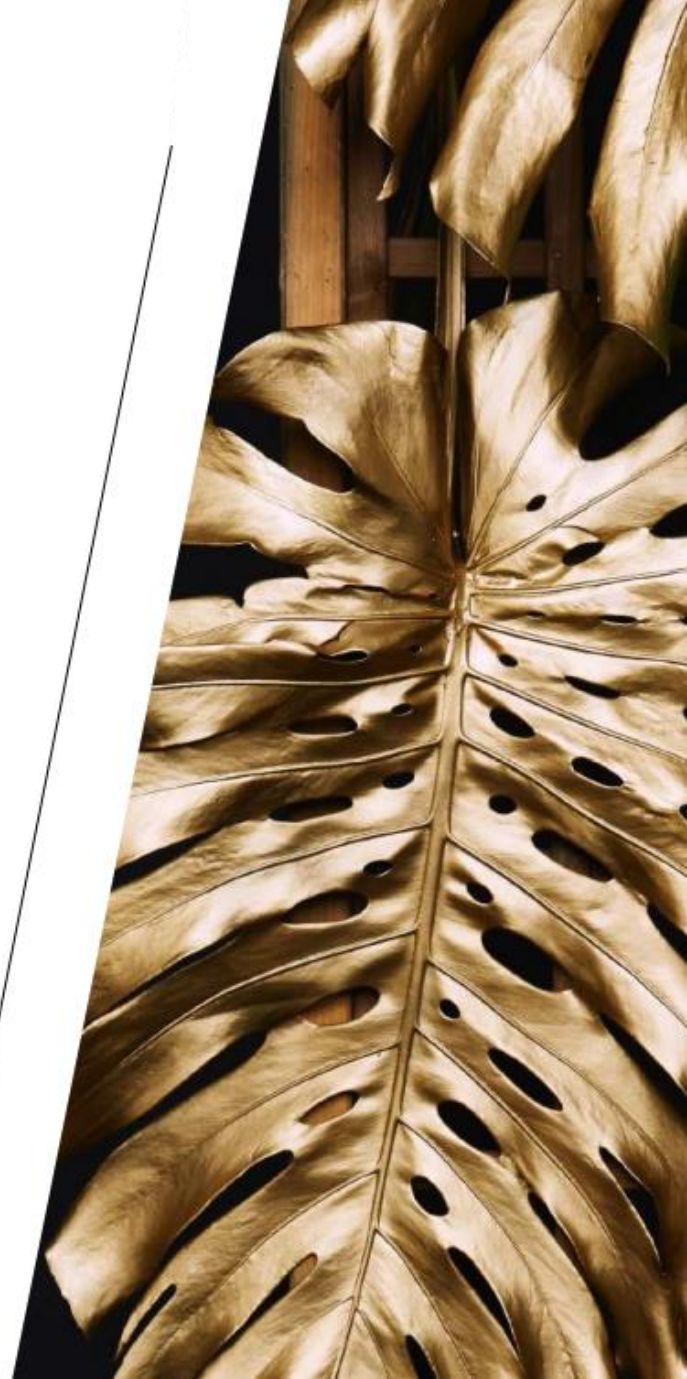- ► All paid ads on Akaditi/Scrum Day London platforms (include sponsors logo and content)

Event
- ► 5 conference tickets
- ► Full color single page ad in brochures
- ► Pull up banner of sponsor at event grounds
- ► Keynote speaking slot by rep at event
- ► Incorporation of sponsor message into workshop speeches
- ► Exhibitor Stand
- ► key sponsor message on the day. 5 minutes slot Special
- ► interviews with CEO sponsor company

- ► Sponsor video added to SDL YouTube channel

Post - Event
- ► Free In-house Agile workshop for 15 staff members
- ► Comprehensive post event report
- ► Access to attendees list

£ 10,000.00

S I L V E R

Title Sponsor Positioning
- ► Conference brochure
- ► Website linked to sponsor website

Priority Positioning on Website
- ► Sponsor news on event website for 1 month
- ► Videos and content on website

Email
- ► Whitepapers, news, announcement

Social Media
- ► Content of Sponsors on all Akaditi/SDL platforms (Twitter, LinkedIn, Facebook, YouTube and Instagram) for 1 months.
- ► All paid ads on Akaditi/Scrum Day London platforms (include sponsors logo and content)

Event
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- ► Incorporation of sponsor message into workshop speeches
- ► Exhibitor Stand
- ► key sponsor message on the day. 5 minutes slot
- ► Special interviews with CEO sponsor company

Post - Event
- ► Free In-house Agile workshop for 10 staff members

£5,000.00

OUR CURRENT SPONSORS

Scrum.org — The -Home of Scrum

Agile in Africa

Akaditi

SOKOPAY

ProKanban.org

SCRUM DAY LONDON

Pictures from Previous events

2016

SCRUM DAY LONDON

SCRUM DAY LONDON

Pictures from
Previous events
_____

2017

SCRUM DAY LONDON

Pictures from
Previous events

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2018

SCRUM DAY LONDON

Pictures from Previous events

2019

SCRUM DAY LONDON

Pictures from Previous events

2023

SCRUM DAY LONDON

Pictures from Previous events

2023

Thousands of top Companies, Start ups and Public Sector Organisations globally have adopted Agile Ways of Working and Leading. See a few below....
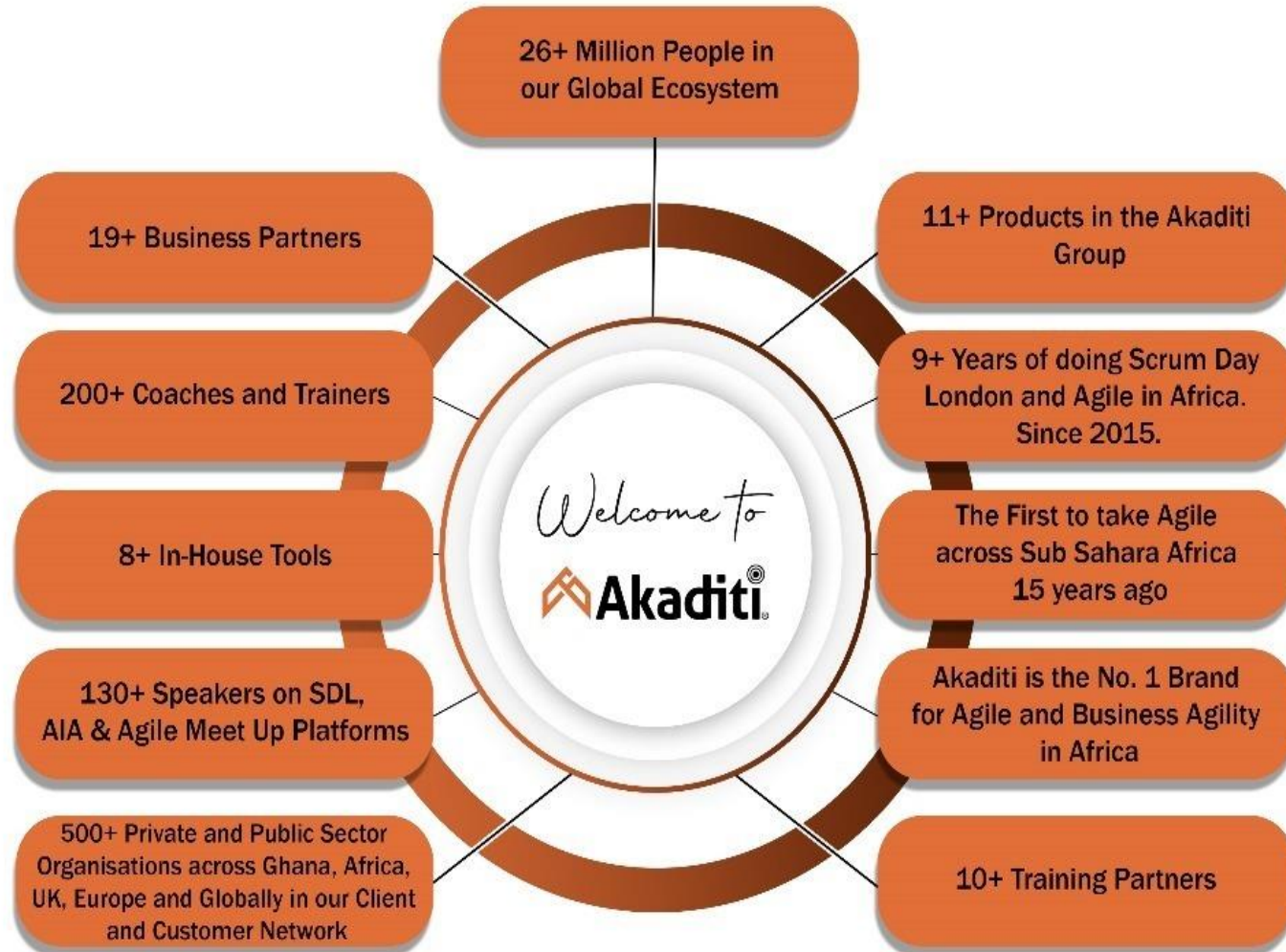

Professional Scrum is the Foundation for Organisational Agility

OUR VISION

Making the world a better place by empowering people to do great things together

Akaditi
Infographic

26+ Million People in our Global Ecosystem

19+ Business Partners

11+ Products in the Akaditi Group

200+ Coaches and Trainers

9+ Years of doing Scrum Day London and Agile in Africa. Since 2015.

8+ In-House Tools

The First to take Agile across Sub Sahara Africa 15 years ago

Welcome to **Akaditi**

Akaditi is the No. 1 Brand for Agile and Business Agility in Africa

130+ Speakers on SDL, AIA & Agile Meet Up Platforms

500+ Private and Public Sector Organisations across Ghana, Africa, UK, Europe and Globally in our Client and Customer Network

10+ Training Partners

Your Transformation, Digital, Agile, Business Agility Partner.

Agile in Africa | SCRUM DAY LONDON | SOKOACCOUNT | SOKOSHOPPER. | SOKOINDEX | SOKOPAY. | SOKODELIVERY. | SikaBank

A K A D I T I   L I M I T E D

OUR SERVICES

1. Agility (Agile) Services - We provide Consulting, Business and Digital Transformation, Coaching, Training and Tooling.
2. Technology - We develop Software Products for us, our Partners and Customers (Soko Tech)
3. Events - We organise UK & Africa based events to promote Agility (Agile) and Scrum. We organise and promote www.agileinafrica.com and www.scrumdaylondon.com in partnership with globally recognised Scrum and Kanban Training and Certification Organisations, Scrum.org and ProKanban.Org USA.

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www.scrumdaylondon.com